

Wakefield Elementary School PTA Board Meeting
Tuesday, March 13th, 2012
MINUTES

ATTENDEES: Kristin Ball, Sylvia Dennen, Kellie Stobie, Julie Fulmer, Erin Dunbar, Susan Lenihan, Meredith Furr, Stacey Nelson, Rosemary Ross and Cheryl Simpson.

Meeting called to order at 4:35 PM.

Minutes - Feb Minutes were read and approved.

New Website/Communications – Rosemary

- Rosemary brought in color printouts of her proposed new design, discussed what was on it, where and why and asked for suggestions to improve it.
- It was agreed that the new layout was easier to navigate.
- It was suggested that we use generic email links for contacting board members regarding various topics.
- The board agreed to get the website up and running as soon as possible.
- Rosemary said that the website is visited most heavily in July before the new school year, and suggested we have all items needing updated on the site by then.
- Rosemary suggested we include the PTA Board Meeting Notes on website, for all to have access.

Email Blast – Kellie

- suggested we change the design format (less color)
- suggested we have Board Members submit information to be included on what they are working on, so that it is more informative.
- Suggested it be a regular occurrence, like every Wed or every other Wed.

Phone Call to homes- Kellie

- Suggested the call be a regular occurrence (same day and time) like the middle school and high school do, so that parents can expect the day and time.

Teachers report- Erin

- Erin stated that Math night had heavy traffic and was amazing.
 - Parking lot was full, had to shorten some things to get the huge amount of kids all through.
 - Feedback forms will be in Monday folders.
- It was suggested that Math and Literacy nights be hosted further apart on the calendar.
 - It was noted that the calendar was very full this year and difficult to pick any other dates.
- Erin mentioned that the African Dance Co cultural event was also amazing!
- Erin stated that Ms. Smith (technology teacher) would like to see Smart Boards in each classroom (not including cottages) for a cost of \$85K. She would like to find ways to work with PTA to raise funds for the project.
- Cheryl mentioned that parents have revealed that Monday folders are not consistent among the various teachers.

Principal's Report- Sylvia

- Sylvia stated that the website will be used more as marketing for Student Assignments increases.
- New track assignments will be going out next week.
- Said she would remind teachers abt Monday folders.

Treasurers report- Susan

- Passed out / approved updated PTA Budget
- PE and Music donations were made.
- Income for the Eagle Expo is over \$400.
- Most of the Yearbook \$ has already been received.
- Stated the budget was handed out at the General PTA mtg on March 9th, but the number of attendees was so low that nothing could be voted on.
- Susan will meet with Stacey, Cheryl and Kristin to go over next year's proposed budget. It will be presented and the last General Meeting to be voted on.
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Guidance Report – Meredith

- Tuesday May 8th and May 22nd will be the additional Teacher Appreciation Day for parents and students to celebrate.

Upcoming Events:

- WES Eagle Expo set for April 21st. 10-4:00
 - Promoted as a Community Event
 - Over \$1K promised so far.
 - Vendor Spots are filled
 - Food Vendors Kona Ice will be donating 20% of proceeds, Miltons will donate 50%, Roll Dog (sp?) will donate 20%
 - Have someone to twist balloon animals for part of the event.
 - Possible book drive for USO parents to read to their children while deployed.
 - Erin said that she has a volunteer to organize the bake sale, who will find (and manage) about 15 volunteers to donate items.
 - Kellie suggested the children donate a dollar amount to play kickball, which would include a t-shirt.

- Fire and Police Dept in Wake Forest deferred to Wake Co Dept's. Haven't heard back from Wake Co. Fire and/or police
 - Would like to have a police canine if possible
- May have found sponsor for art tables
 - Was suggested that we ask WHS Beta Club to volunteer to work the tables.

Fundraising- Stacey

- Spirit Night on March 19th @ Moe's Southwest Grill (5-9)
- Youngsville Oil Change fundraiser for Technology (thru March) was introduced to her by Deb Zacher who would like our help in making it successful. Stacey revamped the flier to look more like a voucher. Each oil change brings \$10 toward the goal.
- Spirit Night on April 23rd @ Miltons
- The Chick Fil A fundraiser brought in about \$150!

VP Volunteers- Cheryl

- Volunteers were placed for Copy Room.
- Need volunteers for:
 - Eagle Expo.
 - Moe's Spirit Night (abt one person per hour)
 - Someone to dress as WES the Eagle for Moe's.
- Kristin handed out a list of positions and chairs that need to be filled for next year and asked that we all think of people who might be willing to fill those positions.
- Kristin suggested that next year's secretary position also handle membership, awards and grants.

Meeting adjourned at 6:00 PM.

Next PTA Board meeting scheduled for April 10th at 4:30 in the WES Media Center