



Wakefield Elementary School

Imperial Eagle

\$1,500

- Logo with link on PTA's Home page
- Logo, link and brief description on Community Partners web page
- Facebook recognition
- Logo on **four** PTA event flyers.
- **Large** logo on signage displayed at **ALL** PTA events
- **8"x 10"** signage in display case in lobby
- **½ page** ad in all PTA printed and electronic newsletters
- Company logo on weekly electronic Parent Updates with level specified
- **Certificate of Appreciation**
- Logo in **Yearbook**
- **Table** at Evening with the Eagles Silent Auction Gala

Soaring Eagle

\$1,000

- Logo with link on PTA's Home page
- Logo, link and brief description on Community Partners web page
- Facebook recognition
- Logo on **three** PTA event flyers.
- **Medium** logo signage displayed at all events
- **5"x 7"** signage in display case in lobby
- **¾ page** ad in printed and electronic PTA newsletters
- Company logo on weekly electronic Parent Updates with level specified

Bald Eagle

\$500

- Company logo tile with link on PTA's Home web page
- Listing with logo, link and brief business description on PTA's Community Partners web page
- Logo on **two** PTA event flyers.
- **Small** logo on Evening with the Eagles signage displayed at the event
- **Business size card** ad in printed and electronic PTA newsletters

Golden Eagle

\$300

- Listing with logo and link on PTA's Community Partners web page
- Logo on **one** PTA event flyer
- Company logo on PTA newsletters - distributed to all families

Silver Eagle

\$100

- Listing with logo and link on PTA's Community Partners web page

Printed Advertising a la carte

FLYERS

\$50 – logo on event flyer

Select no. of event(s):

- One
- Two
- Three
- Four

NEWSLETTER

\$50 – ¼ pg ad in printed and electronic newsletter (cost per each newsletter)

\$100 – ½ pg ad in printed and electronic newsletter (cost per each newsletter)

Select newsletter(s):

- March
- May
- October
- December

COMMUNITY PARTNERS PROGRAM

2018 CALENDAR YEAR

Organization: _____

Contact: _____

Address: _____

Phone: _____ Email: _____

Company Website URL: _____

Sponsorship Level Selected: _____ Amount Sponsored: _____

Advertising: _____ Amount Sponsored: _____

Please provide us with your company's logo image in a jpg, gif or png format, website link and a brief business description.

TOTAL COST: _____

The payment for the advertisement may be tax-deductible, as we are a 501-3(C) non-profit organization. Our Tax EIN is 56-2149394. Please consult your tax advisor. All Sponsorship fees are for a term of one year.

Please make checks payable to WES PTA. Please note on the check memo the level of Sponsorship chosen. Also, please attach the check to this advertising order form. You may drop off checks and order forms at the Wakefield Elementary School front office.

If you are mailing your check and order form, please send to:

WES PTA, Attn: Community Partnership
c/o Wakefield Elementary School,
2400 Wakefield Pines Drive, Raleigh, NC 27614

Note: All returned checks will be assessed a \$10.00 fee. Immediate payment of the fee, plus the amount of the original check, must be made in cash or by money order.

You may also pay online via PayPal, however a processing fee will be applied, <https://www.paypal.me/WESPTA>

If you have any questions about our Corporate Sponsorship opportunities, please contact Michelle Tomlinson at wesptapresident@gmail.com.

General Information: All advertisers are subject to Wakefield Elementary PTA approval. WES PTA reserves the right to reject any advertising. Benefits and advertising specified may be subject to change. The advertiser and agency agree to indemnify and hold harmless WES PTA, its officers, agents and employees against all damages, costs and expenses including, without limitation, attorney fees resulting from any claim, action, or proceeding alleging that the advertisement infringes on any copyright, violates any right of privacy or other personal or property right, contains any libelous matter or other matter contrary to law or contains any formula or instructions injurious to the user of the product. Advertisers and advertising agencies assume liability for all content (including text, representation, illustration, sketches, maps, labels, trademarks or other copyright matter) of advertisements printed, and also assume responsibility for any claims there from made against Wakefield Elementary PTA.

WES PTA is not liable for delays in delivery and/or non-delivery in the event of acts of God, actions by any governmental or quasi-governmental entity, fire, flood, insurrection, riot, explosion, embargo, strikes whether legal or illegal, labor or material shortage, transportation interruption of any kind, work slowdown, or any condition beyond the control of WES PTA, affecting production or delivery in any manner.

Advertiser may request removal of all advertising at any time; however no refunds or credits will be issued. Placement Policy: advertisers are guaranteed exclusive placement of agreed upon banner advertisement for the length of the purchased term.