



Wakefield Elementary School PTA 2020-2021 WES PTA GENERAL Meeting

Date: January 5, 2021
Meeting called by: WES PTA
Facilitator: Kristen O'Janpa
Minutes: Lindsay Sommer

Time: 4:30 pm
Type of Meeting: General
Timekeeper: Kristen O'Janpa
Location: Zoom call

Attendees: Kristen O'Janpa, Cindy Keech, Michelle Tomlinson, Kelli Fontenot, Caroline Numbers, Elizabeth Gilliam, Stephanie Sanderoff, Jenni Ellinger, Julie Raftery, Lindsay Sommer, Carey Koenig

- I. Call to order at 4:31PM by Kristen O'Janpa**
- II. Review of December Board Meeting Minutes**
 - A. A motion was made to approve the December Board Meeting Minutes. Seconded by Kelli Fontenot. Approved.
- III. President Update: Kristen O'Janpa**
 - A. Welcome back
 - B. December fundraiser vote = Read-a-Thon won
- IV. VP Student Services/Cultural Arts: Jenni Ellinger**
 - A. Teacher Appreciation - Carole organized it and it went well. Many teachers in the building were appreciative, but the event didn't reach teachers out of the building. Jenni is looking to organize an appreciation event for teachers out of the building.
 - B. The Beast went well - cultural arts is done for the year
 - C. School store - Jay is working on shirts, should be coming in the next day or two. Keeping Spirit Wear alive and well!
 - D. Printing Field trip shirts with logos on the back with regards to community partners? Jenni is not planning on ordering field trips shirts at this time, but will talk to Jay about small orders.
- V. VP Events: Julie Raftery**
 - A. No events scheduled at this time
 1. Discussed ideas for future events:
 - a) February - Valentine's Day Spread the Love - National Random Acts of Kindness Feb 17th
 - b) Drive thru Spring event, around the Carnival idea - pass out cotton candy, etc.
 - c) End of year drive thru event?
 - d) Drive thru Mural
- VI. VP Grant Writing: Lindsay Sommer**
 - A. Nothing significant to report
- VII. VP Fundraising: Caroline Numbers**

- A. Jan 28, 2021 is next Spirit Night at PDQ
- B. Mellow mushroom not as successful as hoped
- C. Orders ordered online are probably not getting counted - we need to make sure parents are reminded not to use online ordering
- D. Community Partners - Caroline will share a community partners spreadsheet with the board. Encourage folks to contact partners in the community to sponsor our school. Caroline is happy to help with paperwork, etc.
- E. Read-A-Thon Fundraiser: Feb 24th-March 5th, the 24th is Asynchronous Day so students can go in and create their READ page/profile, then start logging reading minutes and collect donations.
 - 1. Discussed 3 different tier options - most people liked the 80% option which is:
 - a) No Cost to start program
 - b) Read-a-thon provides color take home and reminder sheets for each student
 - c) Posters for you to hang around your campus
 - d) Reminder bracelets for each student
 - e) Local business sponsorship package
 - f) Read-a-thon system that tracks reading and supporters
 - g) **Read-a-thon provides reward coupons for you to hand out during your Read-a-thon event**
 - h) **Rewards are given for both reading goals and sponsorship goals**
 - i) You choose the rewards you want for each level
 - j) Rewards include fun certificates for activities provided by your school
 - k) 80% of all donations go to your group
 - 2. A motion was made to approve the 80% option for Read-A-Thon. Seconded by Stephanie Sanderoff. Approved.
 - 3. Prize committee will need to be set up
 - 4. Communications will be handled by Michelle Tomlinson
 - 5. Fundraiser Goal: \$20,000

VIII. VP Membership: Carey Koenig

- A. Ms. McIntosh is staff member of the month
- B. Lee Gilliam is parent of the month

IX. Treasurer Report: Stephanie Sanderoff

- A. Nothing significant to report

X. VP Communications and Advocacy: Michelle Tomlinson

- A. Wreath invoice came in for \$1200
- B. Wake County board meeting is the same night as our PTA, no major updates at this time
- C. Yearbook/links discussion with Caroline Numbers

XI. Principal's Report: Mrs. Keech

- A. School Board meeting: follow Keung Hui on twitter
- B. Teachers and assignments for students who are moving from VA to plan B and vice versa - students will be contacted next week

- C. Please spread the word that Ms. Keech CANNOT accommodate parents requesting their student be in specific classes/teachers
 - D. In Monday's weekly message parents will be given information again regarding teacher assignments
- XII. Teacher Representatives: Mrs. Gilliam & Mrs. Fontenot**
- A. Nothing significant to report
- XIII. Closing**
- A. Next meeting is February 2, 2021

**Meeting Adjourned at 6:10PM